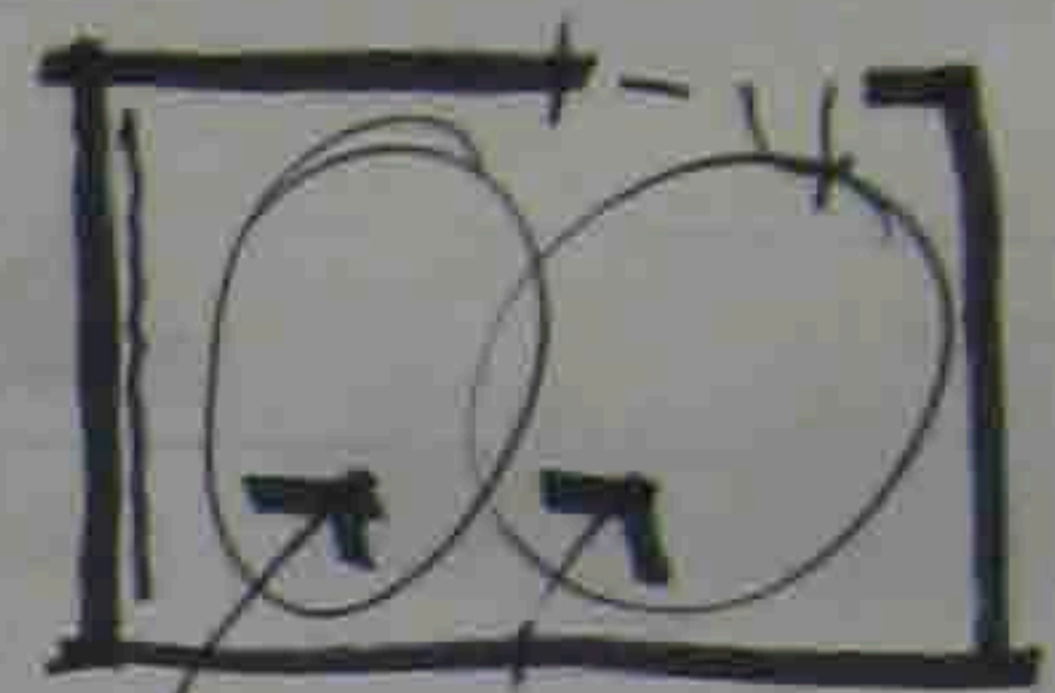
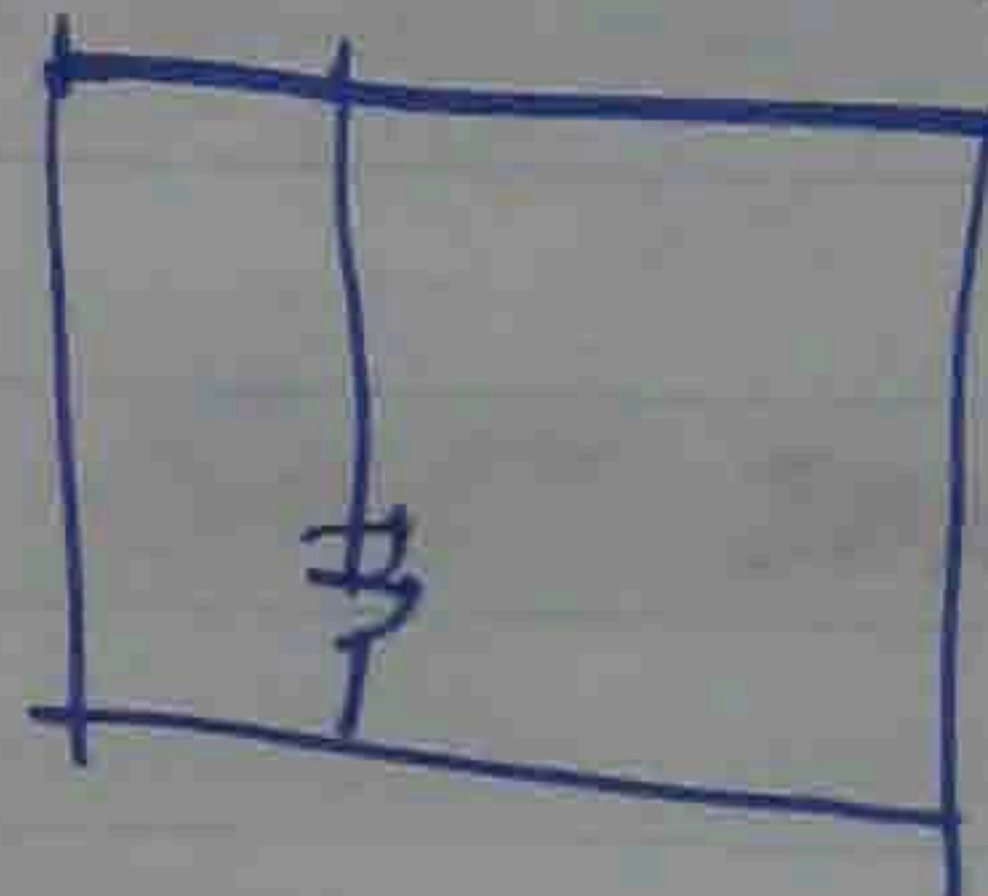
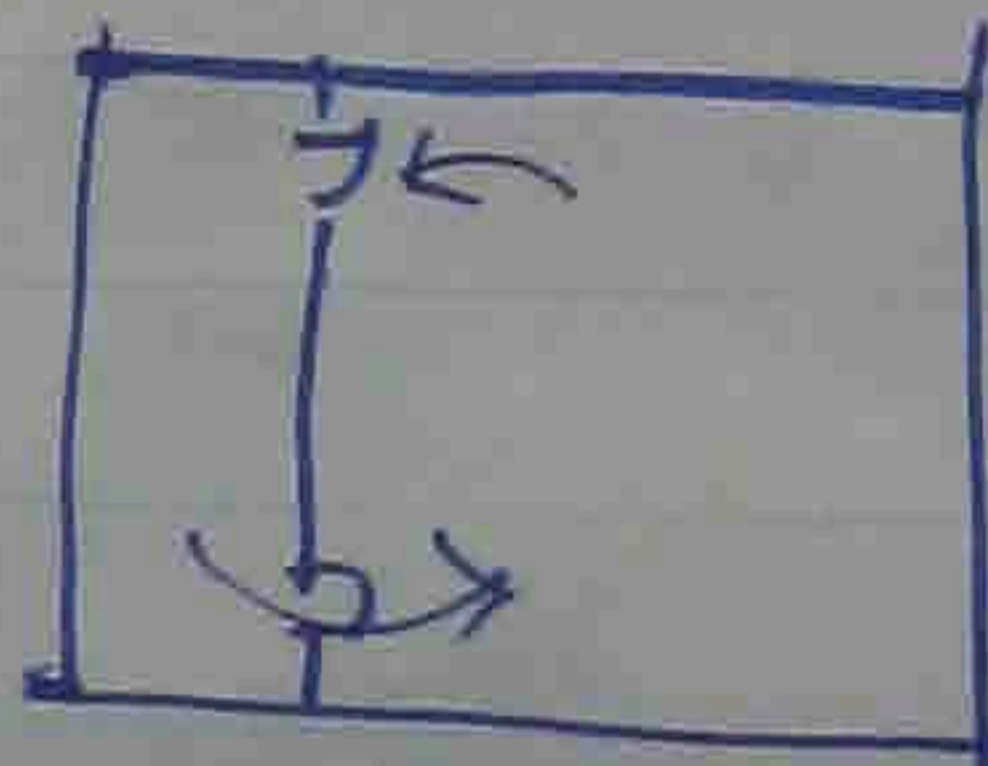
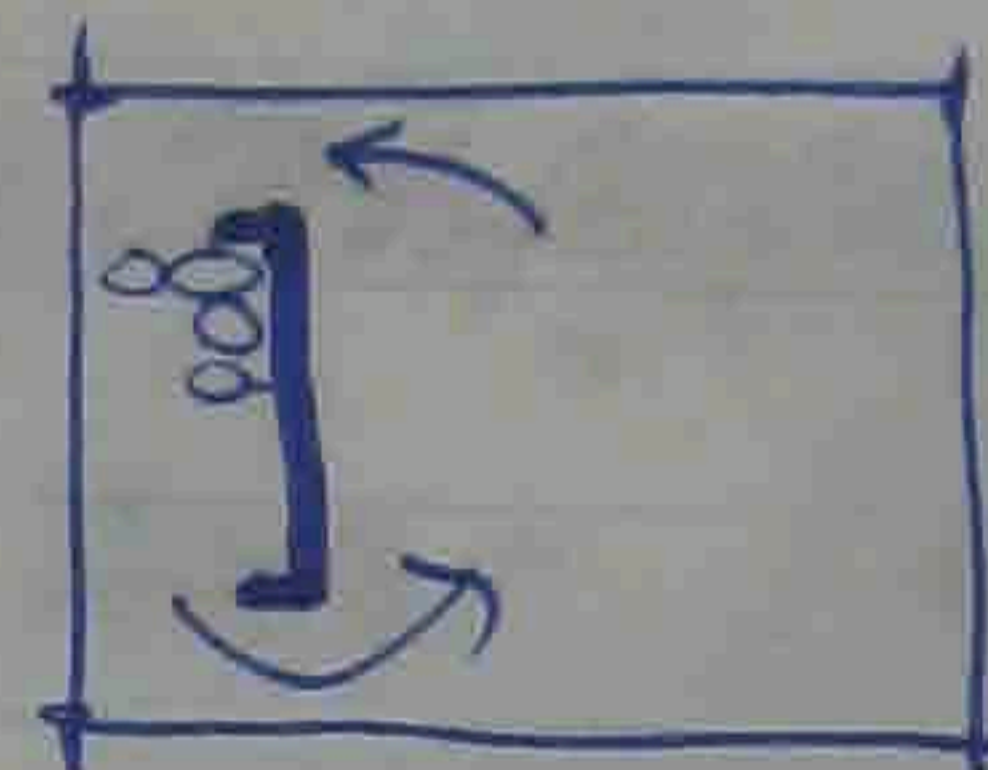
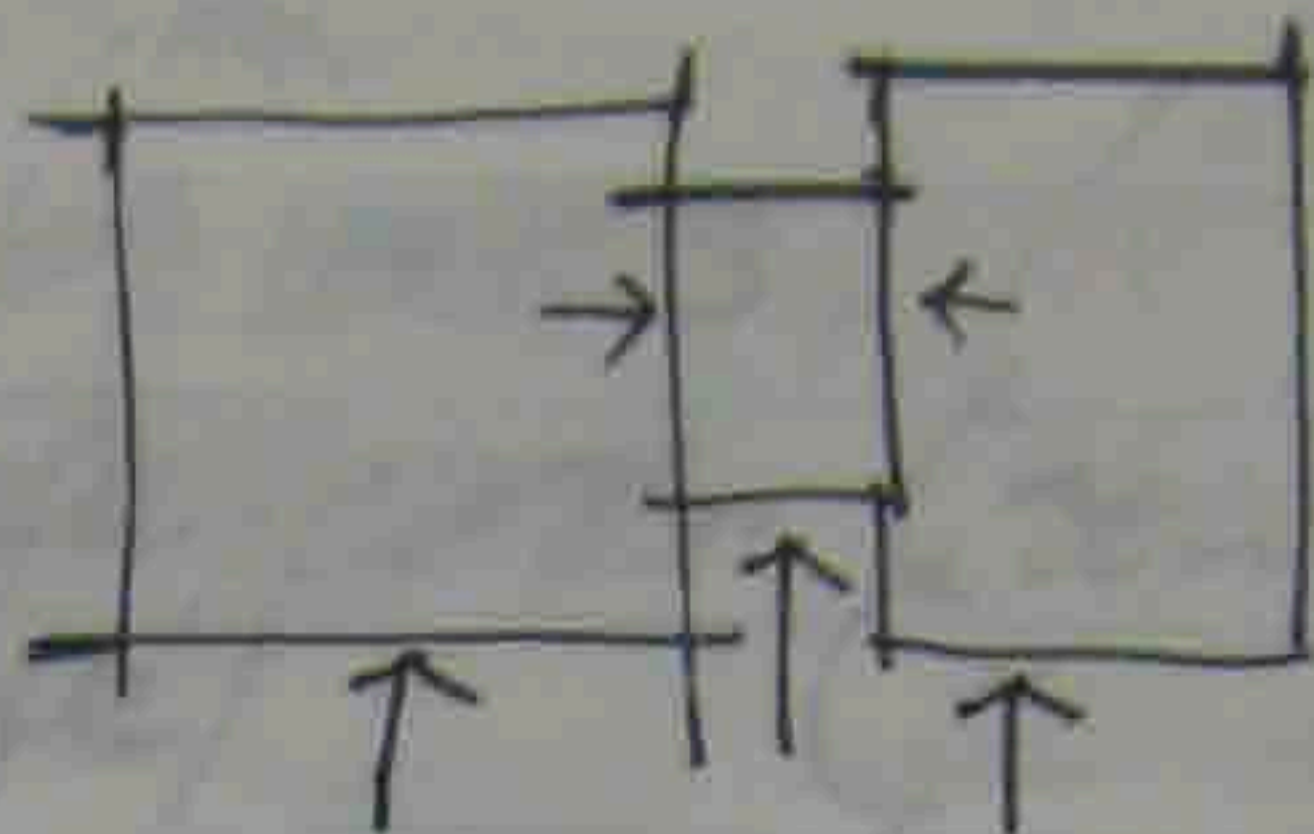


MULTIPURPOSE / GROUP EX ROOMS, PLUS MP #1/4

KEY

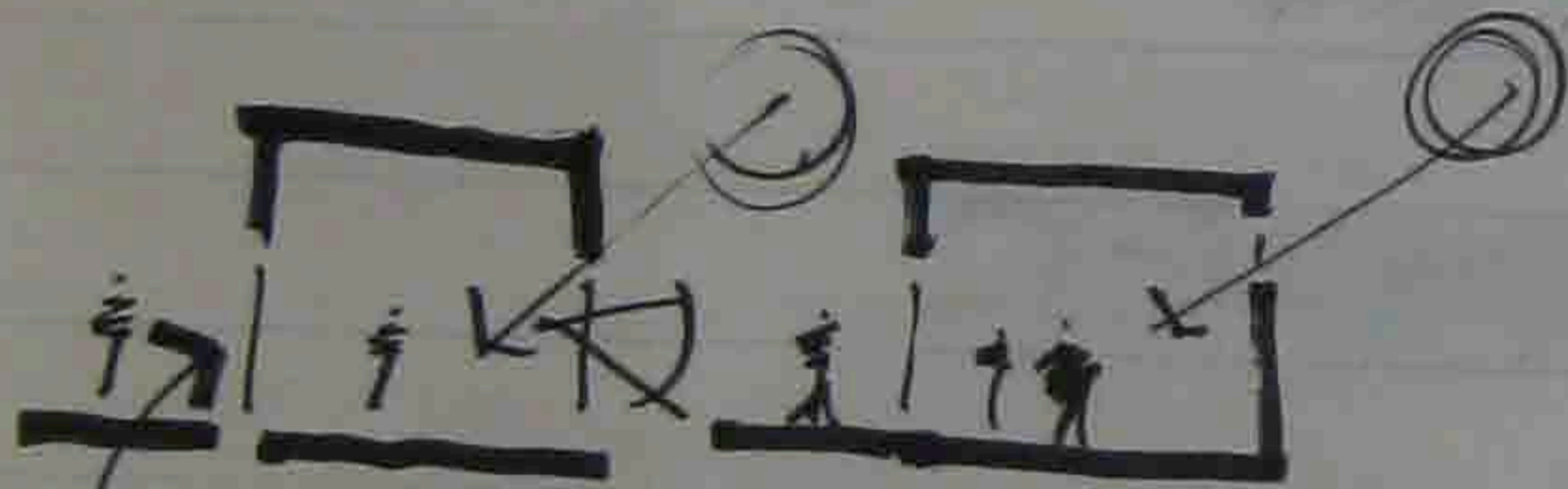
ACTIVITIES:

- AEROBICS
- PILATES
- + YOGA.
- GROUP CYCLING
- JU JITSU
- AIKIDO.
- + MEDITATION
- STRETCH
- BODY SCULPTING.
- ZUMBA
- + TAI CHI



public
private

★



LOW.

'controller'

HIGH

yoga.
most mind body.

DIGITAL SIGNAGE

MP #2/4

BODY
EX
LAKES

→ SOUND.
FOLS NEAR
ULTON

CHANGING
SPACE

APT
ADD
BIES

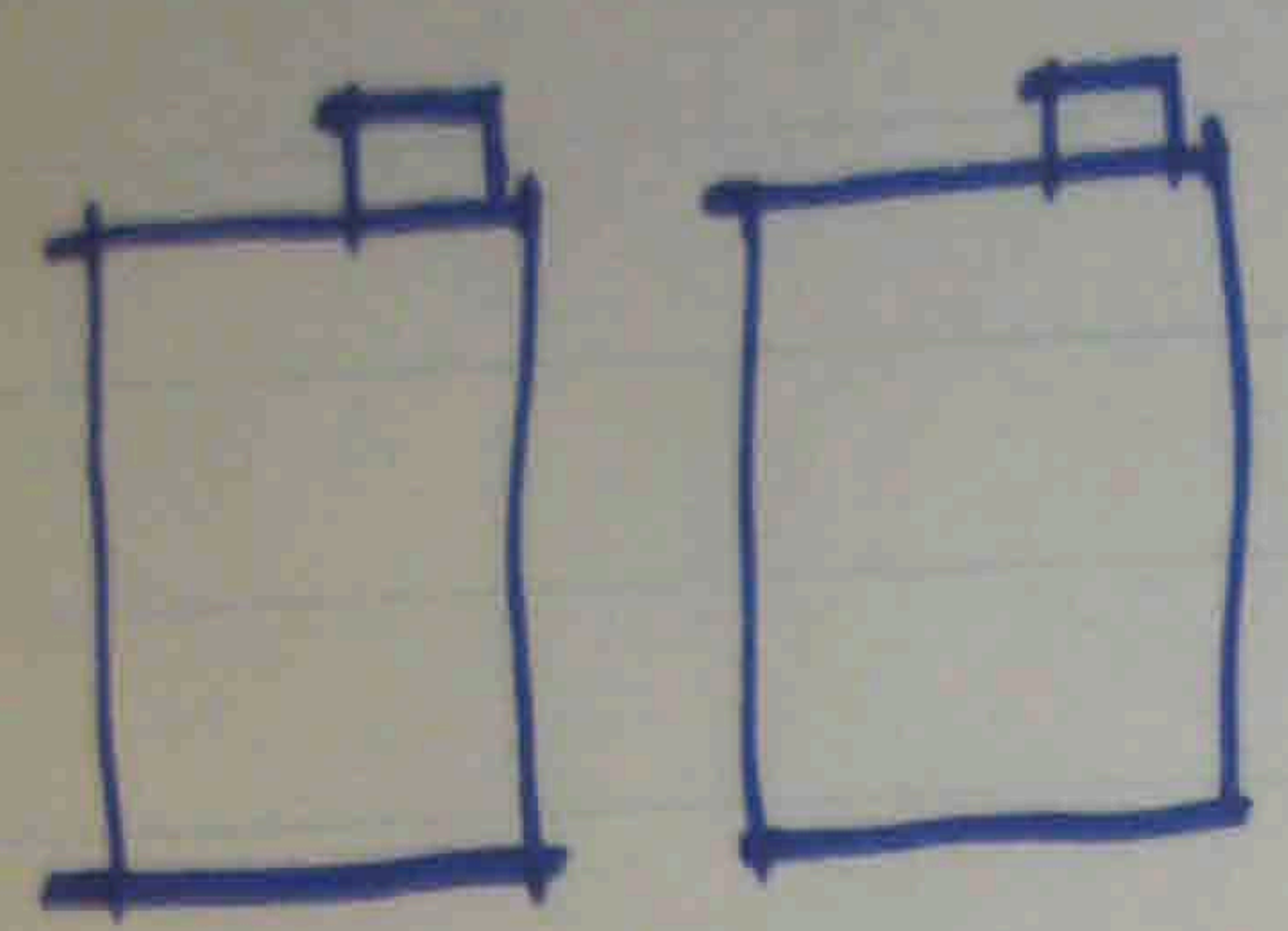
1"

ES.

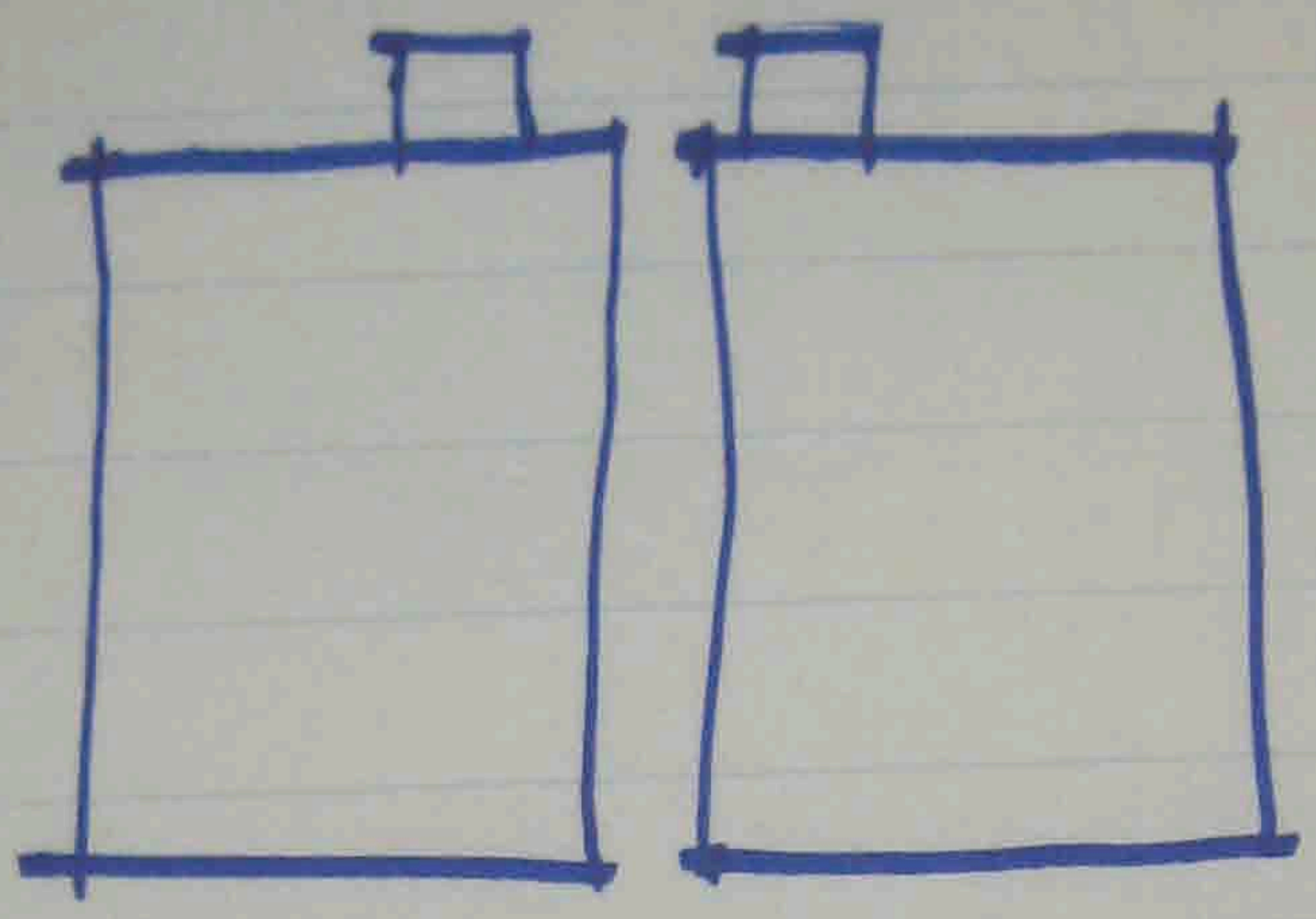
(LIVING FANS, - GOOD. (CONTROLLABLE).

MP #4/4.

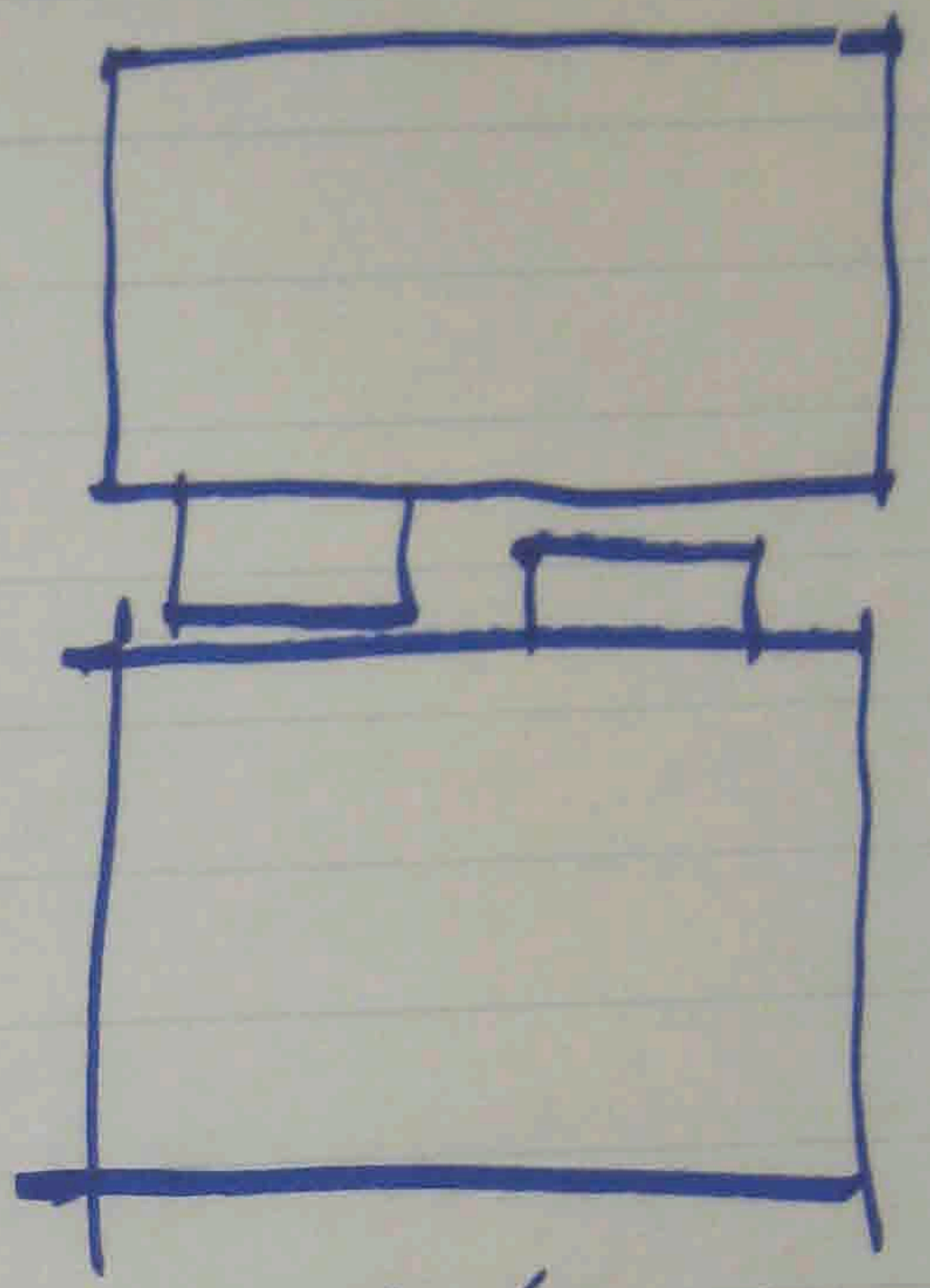
MULTIPURPOSE / GROUP EX ROOMS, PLUS



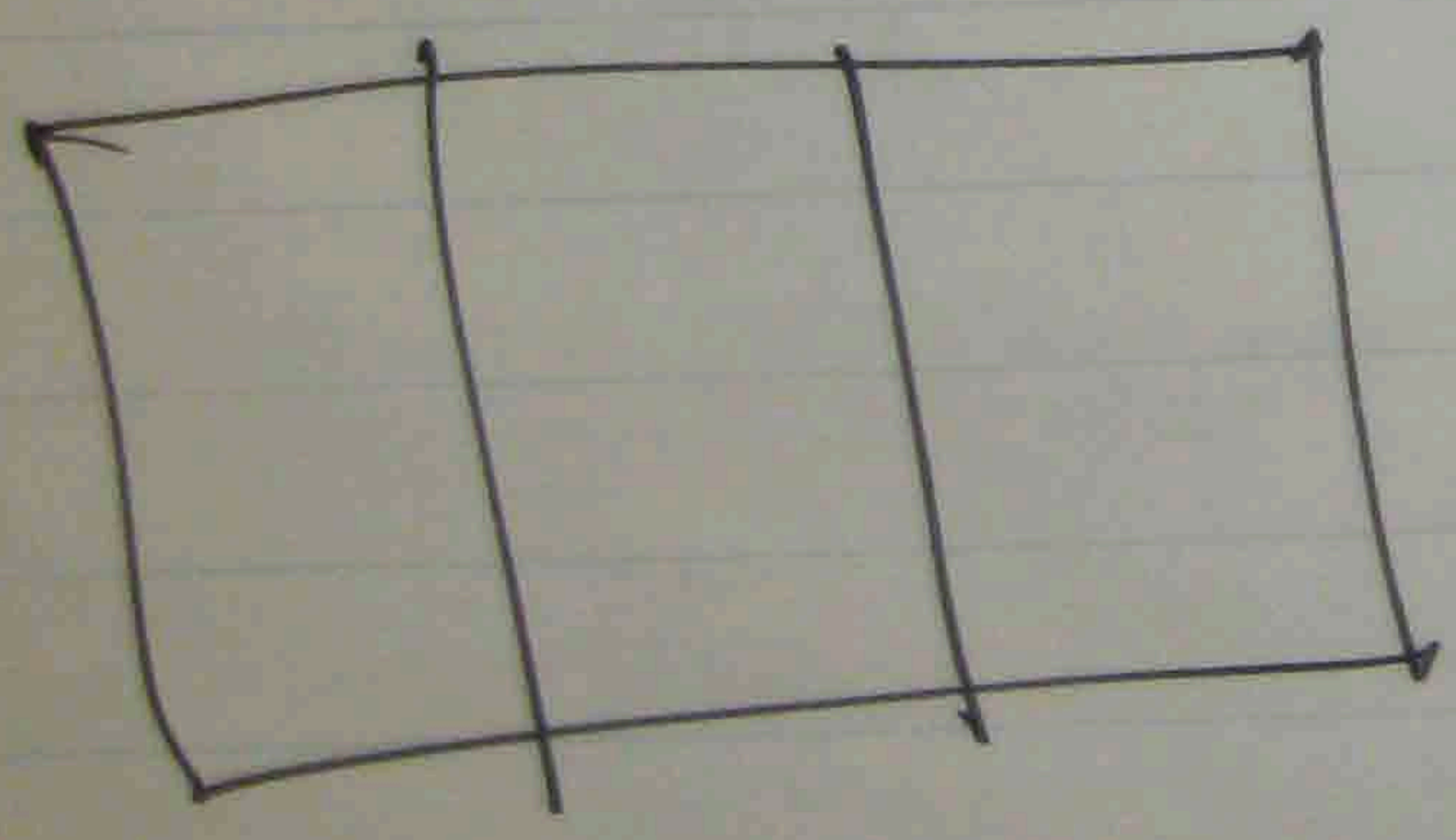
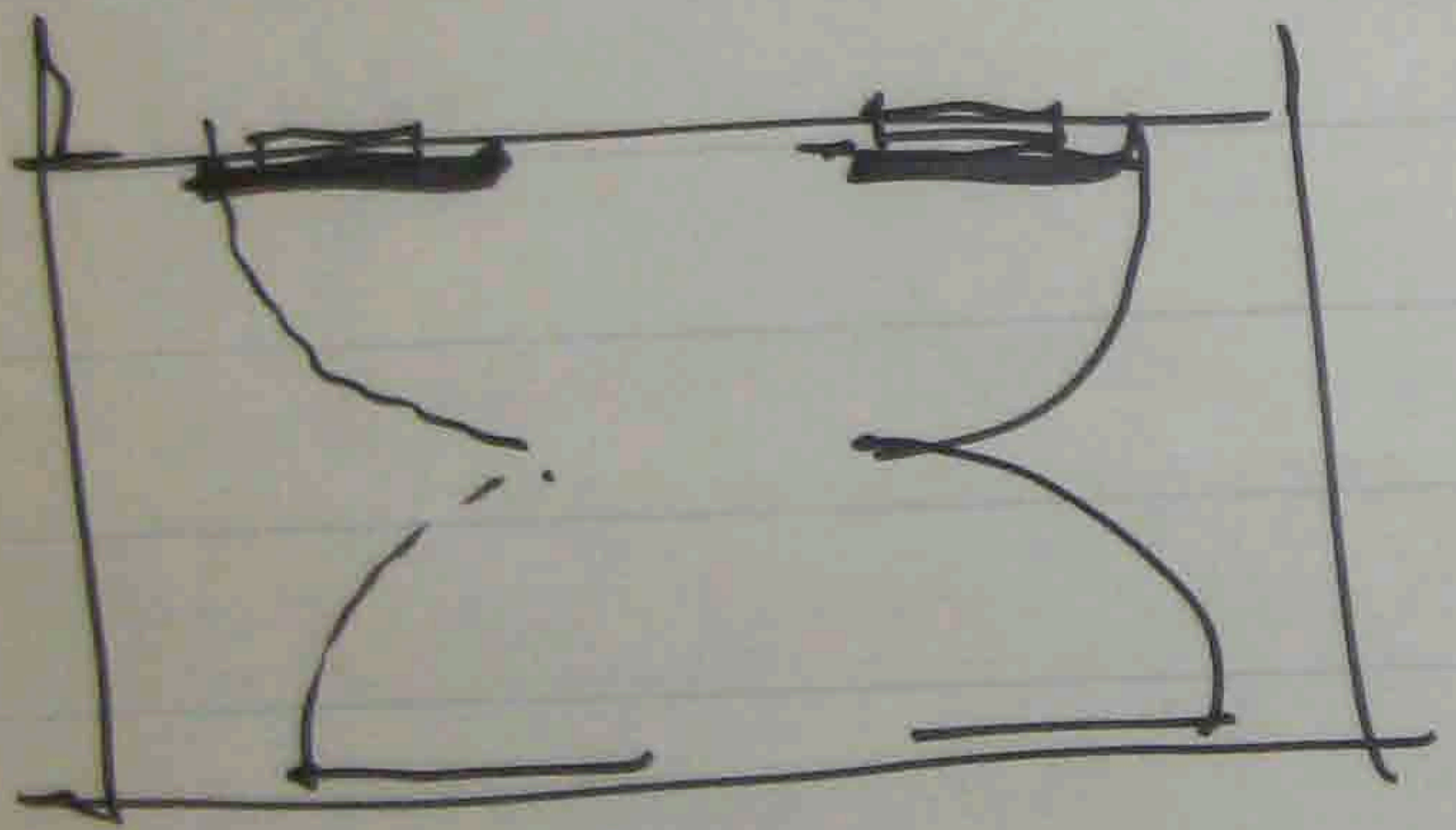
1,500⁺ (29 occ)



2,500⁺ (42 occ)



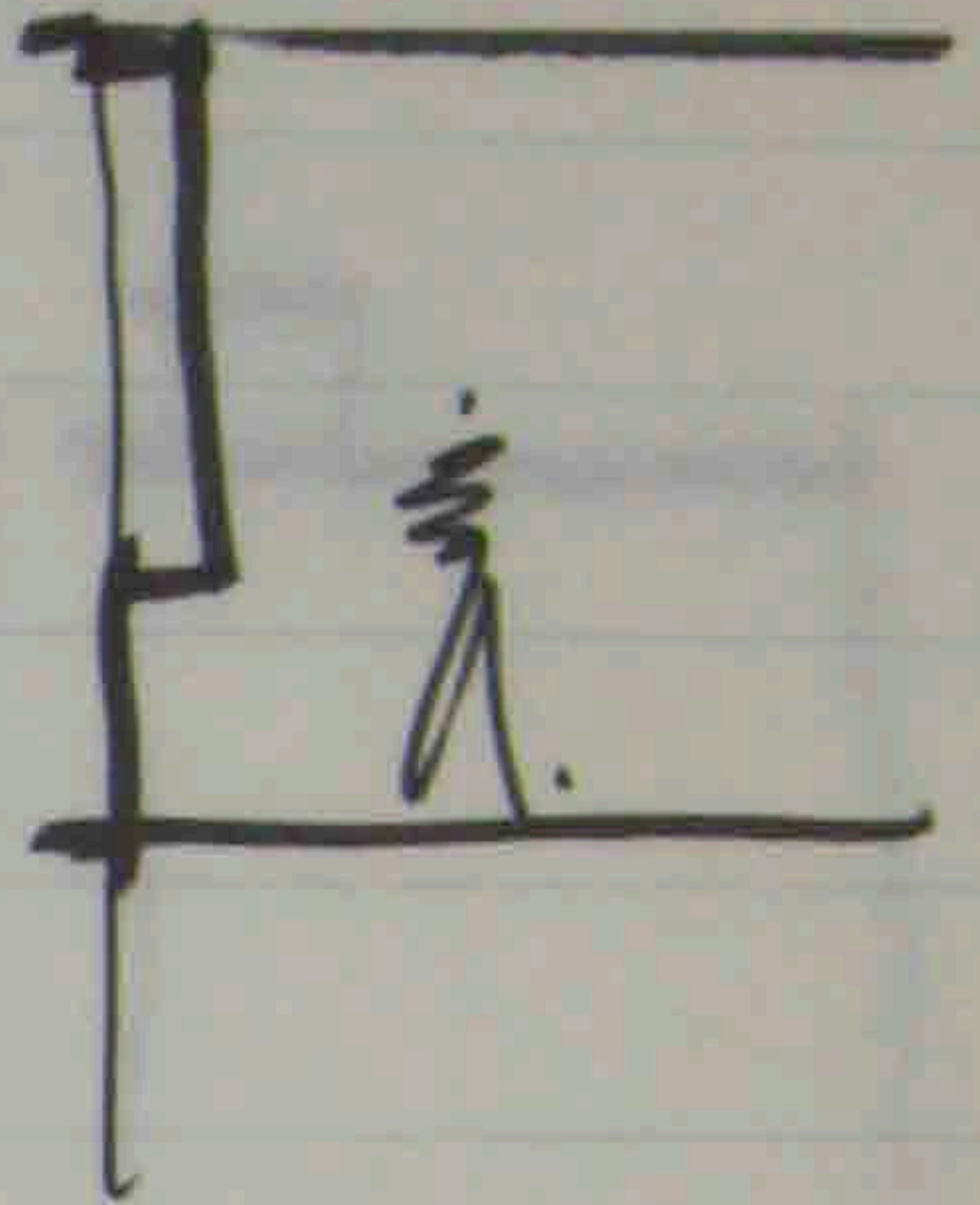
3,600⁺ (60 occ).



AMBIANCE & CHARACTER

- "A LOT BETTER THAN BEFORE"

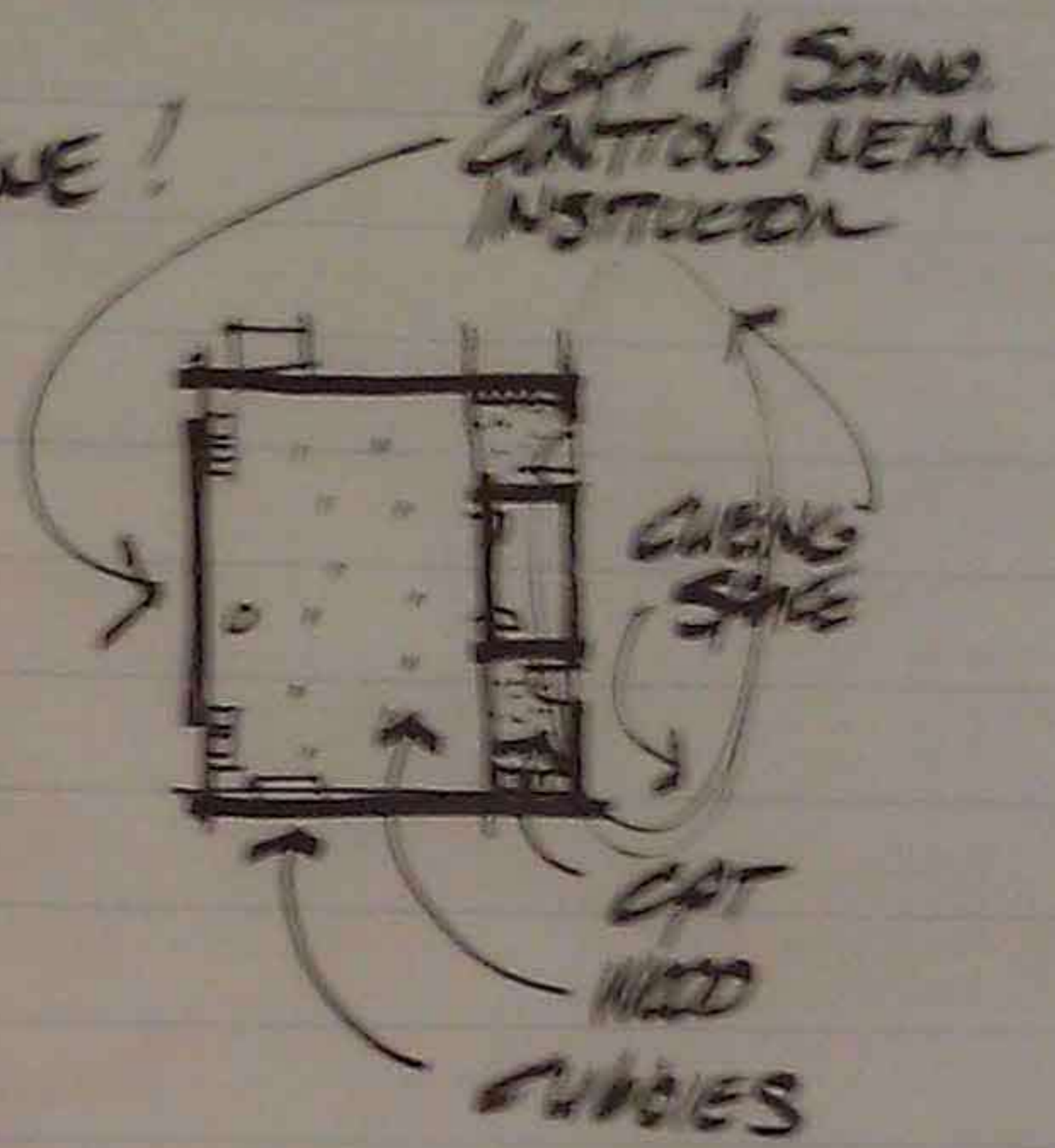
- CALM
- WARM. (WARM FAHRENHEIT)
- CLEAN / SIMPLE / SHARP.
- ROOM #41 = OK.
- "ENERGY"
- NO ORANGE!
- TEXTURE.
- HIGH CEILINGS & VOLUMES.



* MIND BODY = HIGH USERS!
 35-45 people/class (sell out) - MIND BODY
 35-50 people/" " " " - GROUP EX
 (MODERATE) - MARTIAL ARTS

* 1200 MIND BODY CLASS PEOPLE / WEEK
 1200 GROUP EX " " / WEEK (9A CLASS)
 200 MARTIAL ARTS " / WEEK

* = SEPARATOR FOR UO & EUGENE!
 - CULTURAL FIT
 - AHEAD OF TREND
 - LONG TIME IN EUGENE.



DESIRABLE QUIET ZONE

DEDICATED GROUP CYCLE
 VIEWS

CLASS FOR CREDIT = "EXCLUSIVITY"
 OPEN REC: SEE & BE SEEN / "TRANSPARENCY"

MIRRORS... ONE WALL (+18" OFF FLOOR) + DRAPES
 CUBBIES TO FRONT / SIDE
 FWC VS DF ? TBD
 LIGHTING (DIMMABLE & "STEPABLE") + SCENES
 CEILING FANS = GOOD (CONTROLLABLE)